

WHAT IS CLAIMED IS:

1. An information recording device for recording received information, comprising:
 - 5 a record executing unit inserting advertisement information into the information in accordance with a piece of instruction information indicating whether the advertisement information is inserted into the information or not, and recording the information on
10 recording unit.
2. An information recording device according to claim 1, further comprising an instruction information generating unit generating the
15 instruction information.
3. An information recording device according to claim 1, further comprising a notifying unit notifying an advertisement information management
20 device for managing a user that the advertisement information has been inserted into the information and recorded on said recording unit.
4. An advertisement information management
25 device comprising:
 - a receiving unit receiving, from an information recording device used by a user, a notification

showing that advertisement information has been
inserted into information stored on said information
recording device and thus recorded; and

an advertisement information management unit
5 updating data about the advertisement information on
the basis of a content of the notification.

5. An advertisement information management
device according to claim 4, further comprising:

10 an instruction information generating unit
generating instruction information indicating whether
or not the advertisement information is inserted into
the information; and

an instruction information transmitting unit
15 transmitting the instruction information to said
information recording device used by the user.

6. An information recording method of recording
received information, the method comprising:

20 inserting advertisement information into the
information in accordance with a piece of instruction
information indicating whether the advertisement
information is inserted into the information or not;
and

25 recording the information on a recording unit.

7. An information recording method according to

claim 6, further comprising generating the instruction information.

8. An information recording method according to
5 claim 6, further comprising notifying an advertisement information management device for managing a user that the advertisement information has been inserted into the information and recorded on said recording unit.

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9. An advertisement information management method comprising:

receiving, from an information recording device used by a user, a notification showing that
15 advertisement information has been inserted into information stored on said information recording device and thus recorded; and

updating data about the advertisement information on the basis of a content of the
20 notification.

10. An advertisement information management method according to claim 9, further comprising:
generating instruction information indicating
25 whether or not the advertisement information is inserted into the information; and
transmitting the instruction information to

said information recording device used by the user.

11. An information recording program for making
a computer for recording received information,
5 function as:

record executing unit inserting advertisement
information into the information in accordance with a
piece of instruction information indicating whether
the advertisement information is inserted into the
10 information or not, and for recording the information
on recording unit.

12. An information recording program according
to claim 11, wherein said computer is made to
15 function as instruction information generating unit
generating the instruction information.

13. An information recording program according
to claim 11, wherein said computer is made to
20 function as notifying unit notifying an advertisement
information management device for managing a user
that the advertisement information has been inserted
into the information and recorded on said recording
unit.

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14. An advertisement information management
program for making a computer function as:

receiving unit receiving, from an information
recording device used by a user, a notification
showing that advertisement information has been
inserted into information stored on said information
5 recording device and thus recorded; and

advertisement information management unit
updating data about the advertisement information on
the basis of a content of the notification.

10 15. An advertisement information management
program according to claim 14, wherein said computer
is made to function as:

instruction information generating unit
generating instruction information indicating whether
15 or not the advertisement information is inserted into
the information; and

instruction information transmitting unit
transmitting the instruction information to said
information recording device used by the user.

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16. An advertisement information management
system comprising:

an information recording device including:
record executing unit inserting advertisement
25 information into information and thus recording the
information on recording unit recording the
information in accordance with instruction

information indicating whether or not the
advertisement information is inserted into the
information; and notifying unit notifying an
advertisement information management device for
5 managing a user that the advertisement information
has been inserted into the information and thus
recorded on said recording unit; and

an advertisement information management device
including: receiving unit receiving the notification;
10 and advertisement information management unit
updating data about the advertisement information on
the basis of a content of the notification.

17. An advertisement information management
15 system according to claim 16, wherein said
information recording device further includes
instruction information generating unit generating
the instruction information.

20 18. An advertisement information management
system according to claim 16, wherein said
advertisement information management device further
includes instruction information generating unit
generating the instruction information.